



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2014

Multiple District 24

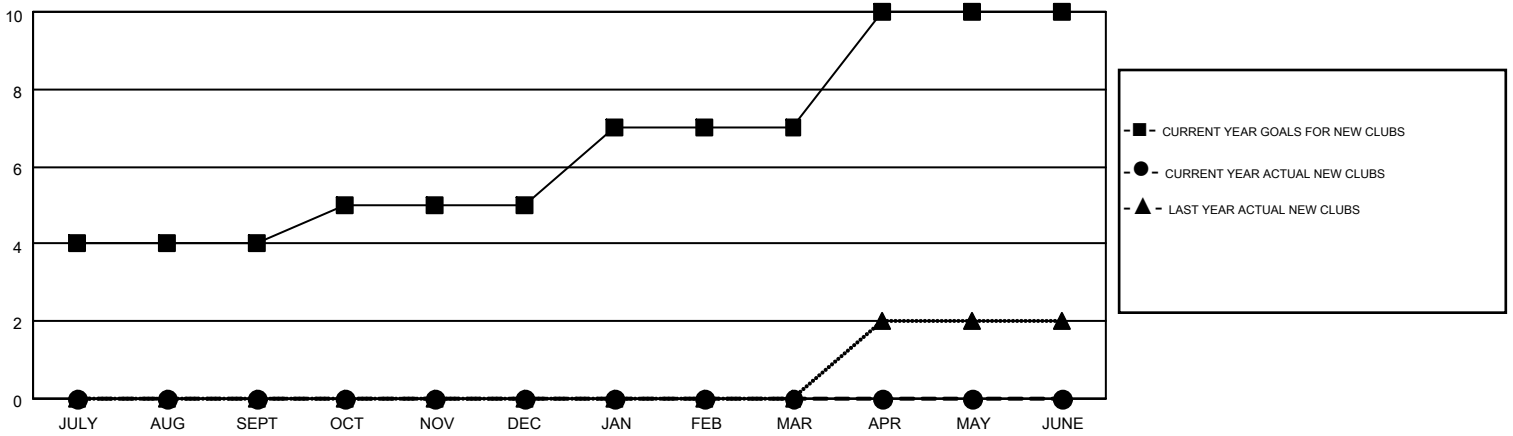
LOCATION: VIRGINIA

GMT: JERRY SMITH

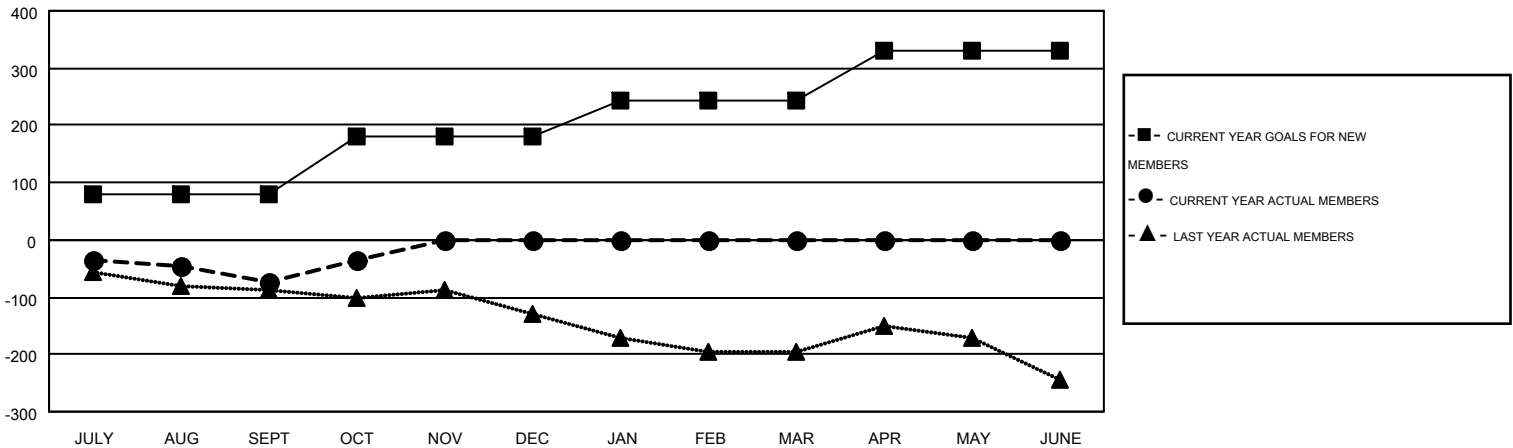
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	4	0	2	-2	JULY/AUG/SEPT	81	148	221	-73
OCT/NOV/DEC	1	0	1	-1	OCT/NOV/DEC	100	94	57	37
JAN/FEB/MAR	2	0	0	0	JAN/FEB/MAR	62	0	0	0
APR/MAY/JUNE	3	0	0	0	APR/MAY/JUNE	87	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	110 CLUBS OF 282 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	5,304 (72.28%)
DECEASED	34	FEMALE	2,034 (27.72%)
CLUB CANCELLED	0	<u>FAMILY UNIT MEMBERS</u> 1,160	
OTHER	244	<u>HEAD OF HOUSEHOLD</u> 568	
TOTAL	278	<u>NON-HEAD OF HOUSEHOLD</u> 592	

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